

Business Profile:

1 location, 120 active students/200 inactive
6 teachers
Marc Lewis, Owner

Marc's Challenge:

When Marc opened his gym, he had already decided that he would purchase a software package to manage the data that he knew would be coming through his business.

Because his gym is in the vicinity of a university, Marc experiences a high turnover rate in customers. He has a consistent number of students but maintains quite a list of inactive customers. Marc's primary objective in implementing software was organization of data; however he also wanted to differentiate himself from other gyms by providing better services. He knew for certain that giving customers quick access to more accurate information would give him a distinct advantage over other area gyms.

The Details:

Marc looked forward to his software implementation. He had researched JackrabbitDOJO and knew exactly what to expect from his new solution. To his delight, Marc found that his new software was true to its marketing.

Jackrabbit keeps everything in order: who is attending classes, paid and become inactive. JackrabbitDOJO has given Standalone the ability to provide better services to its customers. Owners and staff enjoy the time savings provided by automation and process improvements.

Jackrabbit's ease-of-use makes training of staff a non-issue. If assistance is needed, Jackrabbit's training videos provide simple walk-thrus of all features. Because of Jackrabbit's web-based format, owners, staff and customers can access the information they need - when they need it.



JACKRABBIT
Dojo



"JackrabbitDOJO has helped me totally organize and track my business from beginning to end. We have more confidence in the accuracy of the information we use and we provide to customers. The software has made a tremendous difference in the level of services that we can provide. It definitely separates us from our competition."

Marc Lewis

Jackrabbit's Value:

- Even those who are not computer savvy can quickly become adept with all features
- Information is organized in a way that makes sense for our business.
- Owners, staff and customers can get access to the information they need when they need it.
- Ramp up is quick and easy because of it is web-based and intuitive.



www.jackrabbitdojo.com